

*

PLEASE DO NOT DISTURB

ELITE BED IN USE

*



Elite
GALERIE D'EXCEPTION

ELITE GALLERY

Elite
GALERIE D'EXCEPTION

EDITORIAL



*

*« Elite is a reliable partner
that adds value to your hotel. »*

*

At Elite, we know that the hospitality industry is a leader in innovation, constantly striving to meet the needs of its most discriminating guests. The industry's business model is a dynamic one, in terms of service, ambiance, infrastructure, design, comfort, health and safety. Elite is a partner in this intensely competitive sector; for over a century, we have been anticipating and accommodating its ever-changing needs. Our customers are luxury hotels, traditional inns and modest guest houses. But they have one thing in common: they all share a passion for excellence, and they trust Elite to provide their guests with a good night's sleep.

In the past, some hotels may have minimized the importance of high-quality bedding or ignored it altogether. But now, the reality is very different. Guests will not tolerate an aging or uncomfortable bed; a well-decorated room or a beautiful view are no longer enough.

For a number of years, we have seen a growing emphasis on well-being, comfort and a unique experience. Hotel owners who have taken this to heart are already reaping the benefits. At Elite, we have always used our skills and experience to provide the hospitality industry with ever-improving products that meet the numerous demands of the hotel environment.

By earning the prestigious EU Ecolabel for environmental responsibility, we have once again differentiated ourselves from industrial manufacturers, and we have made environmental and social responsibility one of our core missions.

Elite has a diverse and demanding base of international clients. Our customers recognize our expertise and experience, and see us as a trusted and valued business partner. Today, more than ever, a hotel's mission and values are crucial to its success, and are a critical factor in meeting customers' expectations.

The hospitality industry is driven by a passion for excellence; at Elite, we share that passion and we are committed to partnering with you to meet and exceed your guests' expectations.

Our work is our passion, and our customers are our partners.

Welcome to the Elite world.

François Pugliese

BE ELITE, SLEEP ELITE

Based in Switzerland, Elite has designed and produced bedding since 1895. Our artisans are driven by their passion for detail and good craftsmanship, and they develop customized solutions for every customer and every need. Over the years, Elite's products have earned a remarkable reputation and high praise from the world's finest hotels and from discriminating individual clients throughout the world. Our unique, high-quality work comes from over a century of skill and experience, evident in everything we do.

For over a century, Elite has been synonymous with luxury hospitality. The world's finest hotels rely on Elite bedding to satisfy their demanding international client base. Over the years, Elite has not only met its customers' needs but anticipated them, by combining its time-tested experience with new technology and cutting-edge craftsmanship.

Beds represent a formidable challenge for hotels: How can a hotel select one bed that will allow a slender ballerina and a heavyset businessman to get a good night's sleep?

The challenge is even greater if we look at the bigger picture: a hotel bed is not just the guest's guarantee of comfort and well-being, it is the focal point of the hotel room. It must fit into the overall design of the room, and it must look elegant for many years. The bed must not take up more space than necessary, and it must be designed so that guests do not bump into it while moving through the room.

Every piece of hotel bedding must also meet very strict fire safety requirements. It must be practical and durable; it must stand up to heavy use and it must help hotel cleaning staff to provide a clean, healthy and safe environment.

Our Hotelite line is specially designed for the hospitality industry; it meets, and even exceeds, all of these requirements. Hotelite is a customized product line that combines uncompromising standards, one-of-a-kind quality and finish work and flexible, personalized service. Like all of Elite's product lines, Hotelite bedding uses natural materials and sustainable development practices: your guarantee of a sustainably-produced product that is built to last.

An Elite bed is the key to a hotel owner's greatest reward: hearing a guest say "I've never slept so well; what a wonderful stay. I'll be back soon!"

Mattress Comfort Scale



Satisfaction survey conducted on clients of hotels equipped with Elite mattresses



SWISS DELUXE HOTELS
PREFERRED SUPPLIER

TESTIMONIALS FROM HOTEL OWNERS



Andrea Scherz
General Manager

Gstaad Palace *****
Gstaad

«Seit wir Elite Matratzen einsetzen fragen uns die Gäste mehr denn je woher wir unsere Matratzen beziehen.»



Achilleas Dorotheou
CEO Amathus Hotels Division

Amathus Hotels *****
Limassol - Rhodes - Paphos

«With the refurbishment of the three Amathus Hotels, we wanted to invest in top quality mattresses and Elite has all the prerequisites – top quality, durability and the European Ecolabel certification.»



Maxime Rod
Directeur Général

Hôtel Beaulac ****
Neuchâtel

«A l'Hôtel Beaulac nous considérons le lit comme une pièce maîtresse déterminante pour le confort et le bien-être de notre clientèle et avons pour ambition de garantir un sommeil paisible et réparateur.»



Samantha Polgar
Gouvernante Générale

Beau-Rivage Palace *****
Lausanne

«Nous avons choisi la marque Elite car nous souhaitons offrir le meilleur confort de repos à nos clients. Nous sommes également convaincus de la fiabilité de la fabrication suisse, de la qualité des matériaux utilisés et de l'importance de l'Ecolabel.»



GSTAAD PALACE

ELITE: ECOLABEL QUALITY

The EU Ecolabel certifies and approves all of the components used in making our products. These EU-wide standards are your guarantee of a high-quality product that will not harm your health or the environment.



For several years, the EU Ecolabel has been universally accepted in Europe. The Ecolabel guidelines set strict, clear rules. They include multiple criteria such as the product's ecological features and its global impact on the environment, but also the intrinsic quality of the product as measured by resistance and comfort tests.

WHAT IS THE ECOLABEL?

The EU Ecolabel is the only official European ecological label that is valid throughout all European Union member countries.

Its fundamental principle is a “global approach that identifies products and services that have a reduced environmental impact throughout their life cycle, from the extraction of raw material through to production, use and disposal”. Quality and use are also taken into account.

The Ecolabel is awarded to the most environmentally-friendly products, and its criteria guarantee that products are fit for purpose, and that they have a reduced environmental impact throughout their life cycle. It applies to both the product and its packaging.

An Ecolabelled product is a guarantee that the entire production chain has been rigorously audited.

Selecting an Elite product means that you are making a responsible purchase of a high-quality item.

*
 « *Strict and independent
 standards for
 quality products.* »
 *

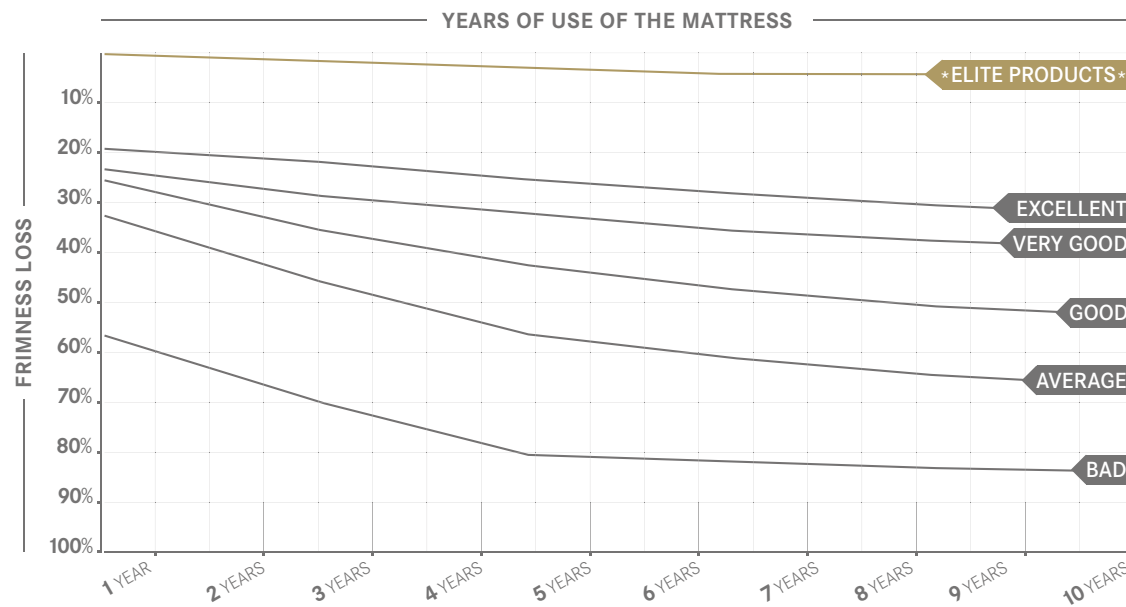


QUALITY AND ENVIRONMENTAL RESPONSIBILITY: THE HEART OF OUR MISSION

QUALITY AND RESISTANCE TESTING

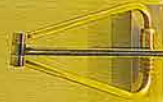
As part of our Ecolabel certification, all of Elite's mattresses have been approved and certified by TÜV LGA, a specialized institute in Germany. These tests showed that Elite's products are of superior quality: after 30,000 usage cycles (approximately 8-10 years of use), they showed exceptional test results. On average, Elite's soft and medium-firm mattresses lost a maximum of 0-6% of their firmness, according to the testing model.

*
« Elite mattresses, renowned
for their superior quality,
achieve outstanding results. »
*



The graphic on the right clearly shows the test results, and highlights the dramatic quality advantage of Elite's products.





SUMMARY

Materials	10	Spare Furniture And Beds	43
		Pullout bed	44
Mattresses	13	Sofa bed	45
Ambre	14	Bunk beds	46
Diamant	16	Folding bed	47
Rubis	18	Pouf bed	48
Saphir	20		
Opaline	22	Bedding	51
		Pillows	52
Mattress toppers	24	Duvets	54
Bed base and Boxspring	27	Household Linens	56
Boxspring Cristal	28		
Boxspring Onyx/Agate	30	Mattress Pads	58
Améthyste	31		
Folding boxspring	32	Bedside Mat	59
Bed lifter	33		
		Testing Room	61
Boxspring Accessories	34		
		Customer Service	63
Headboards Hotelite	36	Smart Lease	64
		Ecoclean	66
Trim and decoration	40		

THE FINEST MATERIALS, FOR THE FINEST NIGHT'S SLEEP

Large-scale manufacturers often choose materials based on price. Our artisanal approach allows us to select the finest, most natural and healthiest raw materials for our customers' well-being.

SWISS WOOL

Elite uses virgin Swiss sheep wool: a raw material par excellence. Over the years, experience has taught us that this keratin-based natural fiber is a crucial component of a good mattress. It combines multiple essential qualities: the wool's structure makes it exceptionally resistant to twisting and stretching while remaining very elastic. In addition, wool's crimped fibers trap a large amount of air, which increases thermal protection. This keeps the user from getting too hot or too cold.

Wool traps moisture and odors while keeping the body dry and it is very breathable, meaning that it quickly and easily eliminates moisture and odors. These properties are especially appealing since our bodies lose approximately half a liter of water per night. Wool also insulates the body from the effects of static electricity. Natural virgin wool is also very fire-resistant and 100% biodegradable.



— * —
« *All-natural materials,
healthier and better
for your well-being.* »
— * —

*

*« Natural mattress stuffing
is soft to the touch and
allows optimal temperature
regulation in any climate »*

*



TUSSAH SILK

Silk is certainly the most precious of the raw materials used in making a mattress. The sum of its “natural” qualities speaks for itself. The Tusseh silk that we use comes from the thread of the cocoons produced by different species of wild caterpillars in India, China and Japan. The woven thread offers this famous silkiness, luxuriousness and sensuousness.

Among other qualities, the silk has hygroscopic and thermoregulatory properties, which allow it to absorb up to 30% of its own weight in water without feeling damp. It also disperses heat, which creates a feeling of refreshment.



SISAL

Sisal (agave) is a plant originating from eastern part of Mexico. The sisal fiber is extracted from its leaves. Sisal fiber is used as a primary layer of the padding in our mattresses.

Surrounding the core of the mattress, sisal has proven to be very durable, ensuring great stability and excellent support for the layers of filling and stuffing. Compact and homogeneous, the sisal fiber layer guarantees air permeability and excellent elasticity. In addition, sisal fiber is a 100% natural and renewable organic material.





Elita

L'ART DE L'EXCEPTION

SWISS HANDMADE
SINCE 1895



MATTRESSES

Elite has developed a special line of mattresses for hotels. Unlike mattresses designed for homeowners, hotel mattresses must satisfy a succession of hotel clients with totally different body shapes and social backgrounds, while ensuring exceptional comfort and optimal back support.

The mattress must be well ventilated, in order to avoid unnecessary heat for people who sweat easily, while allowing cold-sensitive people to stay warm. The mattress should be reinforced where clients are likely to sit down to put on their shoes or to answer to the telephone.

Since they are subject to intensive use, they must be made of very heavy-duty materials to ensure satisfactory durability while providing constant comfort and well-being throughout their useful life.

It should be made of flame resistant materials that meet the strictest applicable hotel standards, while using natural materials whenever possible.

The Hotelite line of mattresses meets all of these criteria and even more!

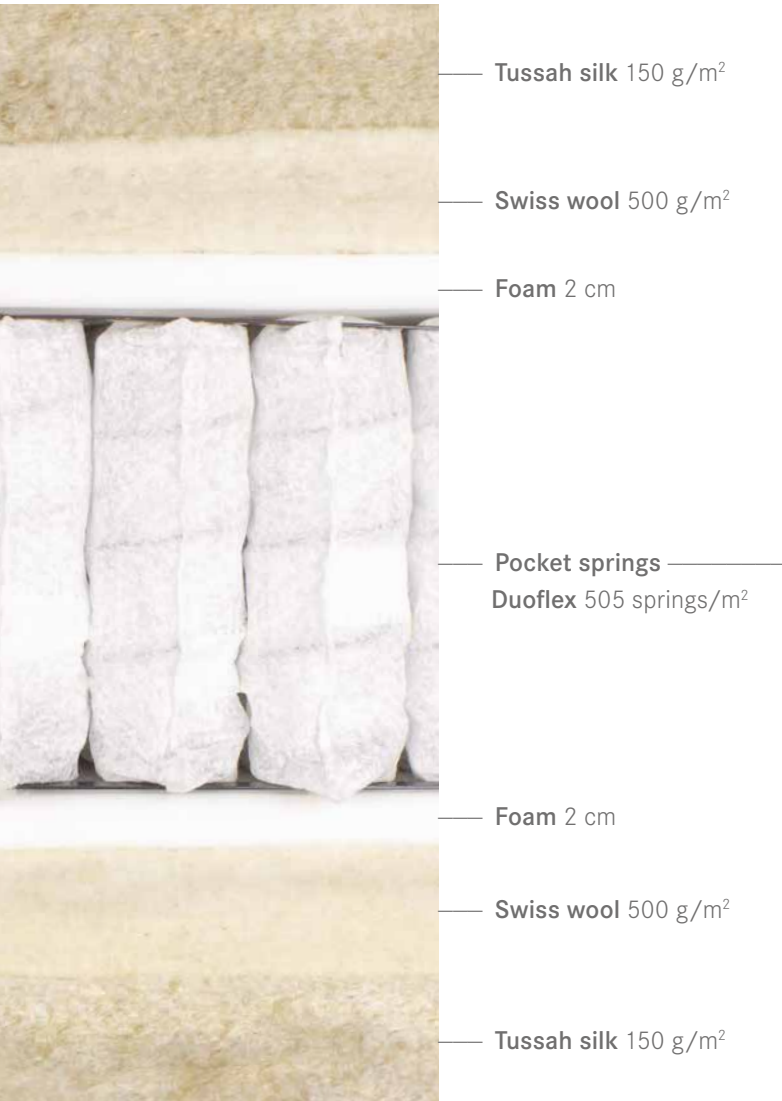
*
—
*«Exceptionally comfortable,
with maximum back support.»*
—
*

AMBRE

Pocket spring mattresses

Duoflex technology allows this pocket spring mattress to combine an overall comfort with a soft-feel surface that reduces pressure on a slender person's body while optimally supporting the body of a heavier person. Elite's innovative five-zone comfort system makes this mattress a top-of-the-line favorite. Its 100% natural stuffing guarantees excellent thermal regulation and its reinforced sides maintain its original shape. This mattress wins the prize for excellence!





STANDARD FEATURES



Our Palace Eco ticking is specially designed and produced for the hospitality industry and meets highest flame retardant standards (Europe EN597-1/2, UK BS-7177).



Reinforced edges that hold up better in the sensitive zones.



Wide handles made of strong, reinforced fabric enabling an easy handling.

OPTIONAL FEATURES



The Palace gold or silver ticking meets flame retardant standards and is also stain resistant. It is available in two colors.



The slide fastener makes an easy use of the mattress on a double bed.



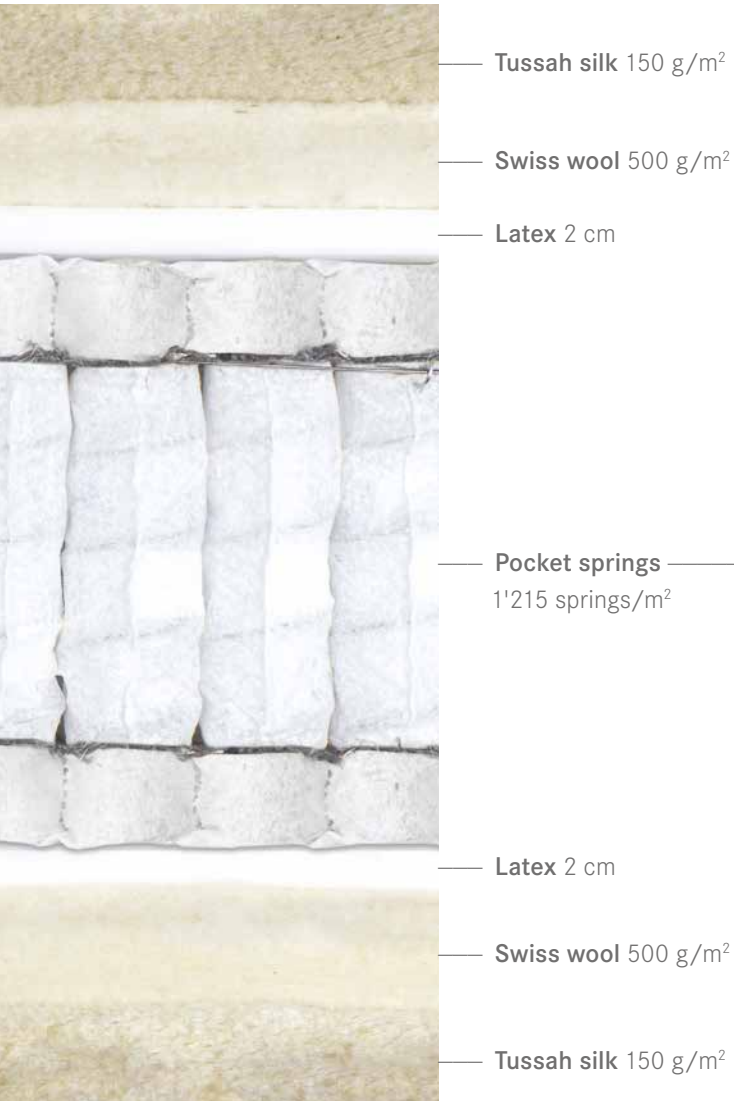
An indicator shows when to flip the mattress (every three months).

DIAMANT

Pocket spring mattresses

Thanks to the technology high-low at the core and the two layers of mini-springs, this mattress is a technology jewel. The integrated topper offers a soft feel while guarantying a dynamic comfort.





STANDARD FEATURES



Our Palace Eco ticking is specially designed and produced for the hospitality industry and meets highest flame retardant standards (Europe EN597-1/2, UK BS-7177).



*Anatomical comfort zones.
Reinforced edges that hold up better in the sensitive zones.*



Wide handles made of strong, reinforced fabric enabling an easy handling.

OPTIONAL FEATURES



The Palace gold or silver ticking meets flame retardant standards and is also stain resistant. It is available in two colors.



The slide fastener makes an easy use of the mattress on a double bed.



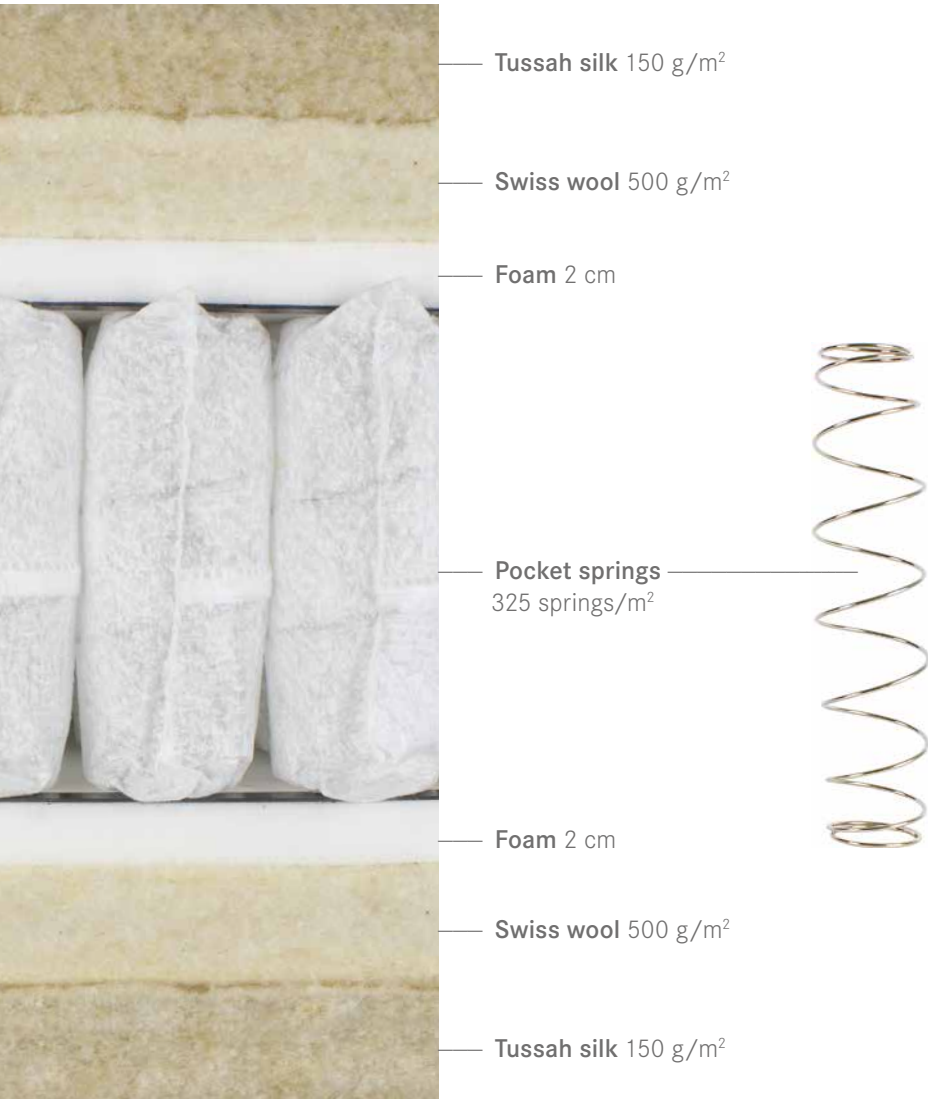
An indicator shows when to flip the mattress (every three months).

RUBIS

Pocket spring mattresses

With its independent pocket springs core, this mattress offers exceptional comfort that is both soft and firm. Its design guarantees a high degree of sleep independence and is particularly well suited for larger people. It features sheep wool and Tussah silk. Thanks to the reinforced edges, the mattress does not lose its original shape over time.





Tussah silk 150 g/m²

Swiss wool 500 g/m²

Foam 2 cm

Pocket springs
325 springs/m²

Foam 2 cm

Swiss wool 500 g/m²

Tussah silk 150 g/m²

STANDARD FEATURES



Our Palace Eco ticking is specially designed and produced for the hospitality industry and meets highest flame retardant standards (Europe EN597-1/2, UK BS-7177).



Five comfort zones.
Reinforced edges that hold up better in the sensitive zones.



Wide handles made of strong, reinforced fabric enabling an easy handling.

OPTIONAL FEATURES



The Palace gold or silver ticking meets flame retardant standards and is also stain resistant. It is available in two colors.



The slide fastener makes an easy use of the mattress on a double bed.



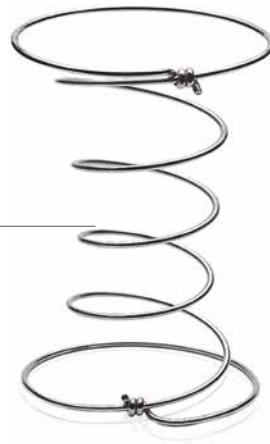
An indicator shows when to flip the mattress (every three months).

SAPHIR

Pocket spring mattresses

With its highly durable miniature Bonnell springs core, covered in 100% natural sisal fiber and generously stuffed with virgin sheep wool and Tussah silk, this mattress has been the choice of the world's finest hotels for generations. It provides excellent comfort and very good back support, and its reinforced sides maintain its original shape.





STANDARD FEATURES



Our Palace Eco ticking is specially designed and produced for the hospitality industry and meets highest flame retardant standards (Europe EN597-1/2, UK BS-7177).



The mattress' sides are reinforced with Edge Guard double-cone springs in order to maintain its original shape.



Wide handles made of strong, reinforced fabric enabling an easy handling.

OPTIONAL FEATURES



The Palace gold or silver ticking meets flame retardant standards and is also stain resistant. It is available in two colors.



The slide fastener makes an easy use of the mattress on a double bed.



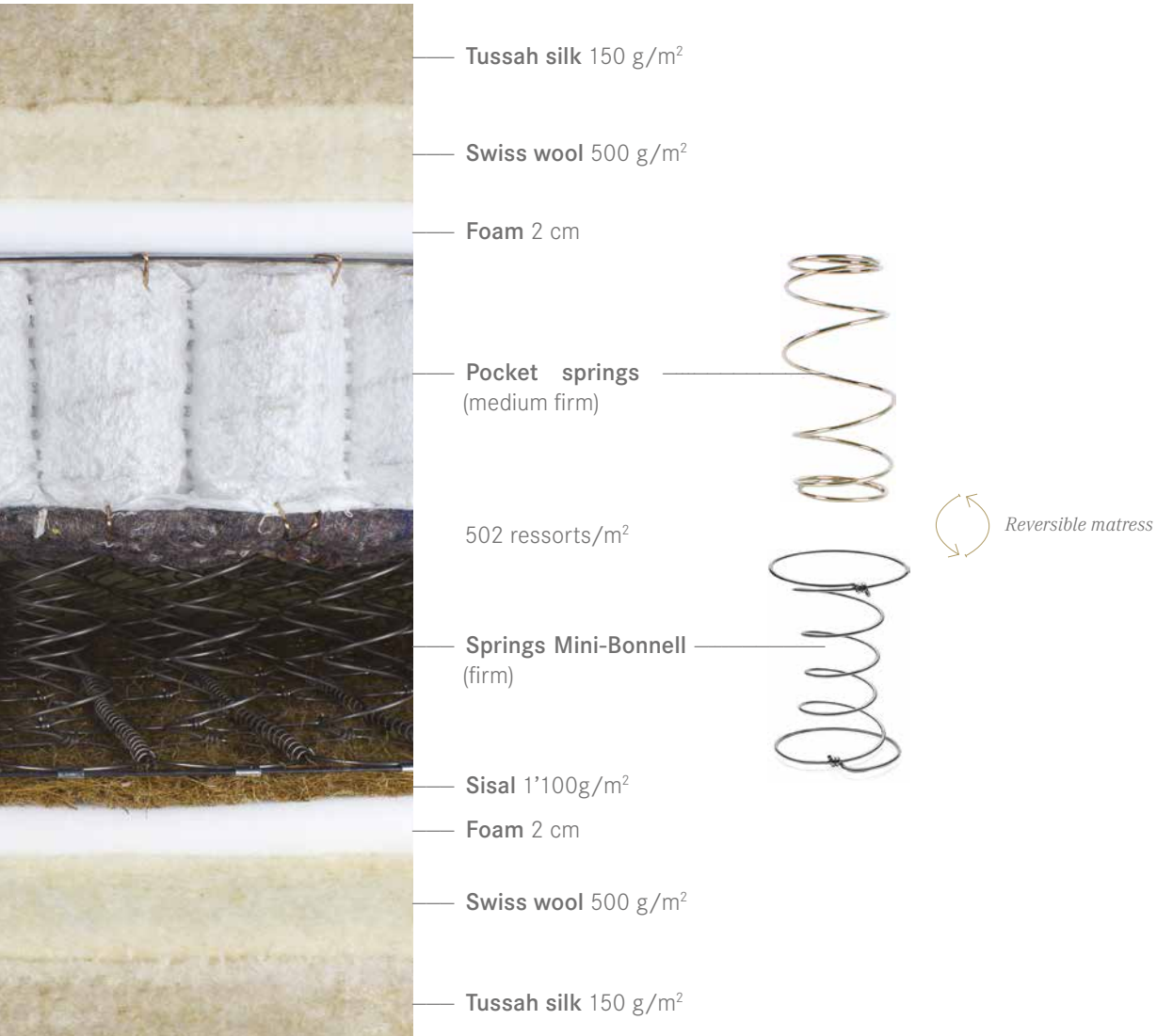
An indicator shows when to flip the mattress (every three months).

OPALINE REVERSO

Reversible spring and pocket spring mattress

Heads or tails? You will win this game every time, thanks to the different comfort levels on each side: one side has miniature Bonnell springs for a firmer, more toned comfort, and the other side has pocket springs, for a softer, smoother feel for lighter people. Each side is thickly stuffed with natural materials, made of sheep wool and Tussah silk. Thus, with the flick of a wrist, you can ensure that your most valuable guests are perfectly comfortable. Thanks to its reinforced edges, this mattress does not lose its original shape over time.





STANDARD FEATURES



Our Palace Eco ticking is specially designed and produced for the hospitality industry and meets highest flame retardant standards (Europe EN597-1/2, UK BS-7177).



The mattress' sides are reinforced with Edge Guard double-cone springs in order to maintain its original shape.



Wide handles made of strong, reinforced fabric enabling an easy handling.

OPTIONAL FEATURES



The Palace gold or silver ticking meets flame retardant standards and is also stain resistant. It is available in two colors.



The slide fastener makes an easy use of the mattress on a double bed.



An indicator shows when to flip the mattress (every three months).

MATTRESS TOPPER

More and more high-end hotels have a clientele who wants soft, luxurious comfort; perfectly fitting with the idea of relaxation, well-being, and a revitalizing stay, that offers an essential break in a stressful life. The mattress topper fills this relaxing role and will guarantee an unforgettable stay to those who need it. It helps the guests to associate your hotel with the idea of comfort and relaxation. Your guests will not be able to live without it anymore!

*
 « *Guarantees an unforgettable stay.* »
 *

EMERAUDE - an Elite exclusive

Mattress topper with miniature pocket springs

This unique feeling of sleeping on a cloud! With miniature pocket springs and its natural stuffing core, this mattress topper is the ultimate comfort and guarantees an incomparable night sleep. Your guests will feel better than they do at home.



WOOL AND TUSSAH SILK STUFFING

445 miniature pocket spring per m²

Thickness: 6 cm

Elastic-fitted corners

Optional slide fastener

JADE

Virgin sheep's wool mattress topper

Virgin sheep wool mattress topper. Stuffed with pure sheep wool, this mattress topper gives a cozy feeling on the surface, while maintaining the tone of the mattress that supports it. It ensures perfect temperature regulation.



WOOL STUFFING

Virgin sheep's wool 1'000 g/m²

Thickness: 3 cm

Elastic-fitted corners

Optional slide fastener

TOPAZE

Duck down mattress topper

Duck down mattress topper. Offer your guests the exquisite softness of this mattress topper. They will feel perfectly relaxed in this cocoon made of duck down and feathers. Luxury through and through!



FEATHERS STUFFING

Duck down 1'450 g/m²

Thickness: 5 cm

Elastic-fitted corners



BED BASE AND BOXSPRING

Elite produces boxsprings with a unique knowhow. Made of solid wood and assembled using time-honored techniques, this construction is particularly robust.

Its 7 cm depth on all four sides holds the mattress in place. The spring suspension guarantees exceptional comfort and top-quality support for the mattress. Thanks to this production method, the footprint is the same size as the sleeping surface: no space is wasted. Thus, since there is nothing sticking out, your guests will not bump against the corners of the bed.

— *

*«Sturdy construction and
top quality support that lasts.»*

— *

BOXSPRING CRISTAL

Combined boxspring and bed base

Elite's Cristal boxspring serves as both a bed frame and a boxspring. It has exactly the same footprint as a mattress, and it combines exceptional comfort, suitable for the finest hotels, with incomparable durability. The Cristal is a traditional boxspring/bed base with legs, which allows easy access for cleaning under the bed, or, depending on the height of the legs, for storing luggage.

—*—
« *The boxspring essential for
the comfort of your guests.* »
—*—



*Boxspring thicknesses: 17, 20, 25 or 30 cm
Available in standard or custom sizes*



*
 « The hotel bed
 par excellence. »
 *



Whatever finishing touches you choose, all of Elite's products are easy to maintain: we use a Velcro fastener system that allows you to remove the bed skirt or the fabric covering for cleaning or maintenance.



Dior pleat finishing



Dior pleat finishing with sewn corners



Dior pleat finishing with bow



*Finishing with facing
 (tensioned fabric) and exposed feet*

BOXSPRING ONYX / AGATE

Boxspring used with a bed base: with or without raised edges

Boxspring used with a bed base: with or without raised edges. 15 cm thick, this boxspring is the perfect fit for any bed frame; it can be made in customized sizes, with notched corners for a canopy, or with rounded corners for a truly custom look.

ONYX

The Onyx has raised edges on all four sides so that the mattress can remain in place when it is not supported by the bed frame.



AGATE

The Agate does not have raised edges, so the mattress must be supported by the bed frame.



AMETHYSTE

Slatted bed base

With its 15 gently flexible slats, this bed base (to be used with a bed frame) exemplifies durability and longevity. The Amethyste is made of hardwood and designed for institutional use; it fits into all types of bed frames and offers excellent support for all types of mattresses. This bed base comes in all standard sizes.



Boxspring thickness: 7 cm

FOLDING BOXSPRING

Boxspring for rollaway beds

When folded, this boxspring takes up only a small amount of space, and it can easily be moved from one floor to another. It does not require tools for assembly and it is manually operated. This product combines the solid feel of a traditional boxspring with excellent support for any type of mattress. Because it has legs, this boxspring does not require any additional decoration, and its cream-colored fabric works with any color scheme. Custom models are available with bed skirts or fabric coverings. Optional headboard.



—*—
« Quick and easy
to open and close. »
—*—



BED LIFTER

Bed raising system.

This bed raising system improves workplace ergonomics and makes the hotel cleaning staff's job easier. It eliminates the need to crouch down or to do heavy lifting.

In addition, it makes a thorough cleaning job faster and easier. This improves the cleaning staff's work environment and productivity.



When the bed lifter is in its low position, the boxspring is flat, at the height of a standard bed.



- 1** Two release pedals, one on each side of the bed, make it possible to effortlessly raise the bed.
- 2** The entire bed can be raised up to 35 cm.



When the bed lifter is in its high position, cleaning staff can work efficiently, even cleaning under the boxspring. In addition, because the entire bed can be raised, it is easy to walk around it.

*
«Ergonomics go hand in hand
with productivity.»
*

BOXSPRING ACCESSORIES

SELECTION OF LEGS

A large selection of legs is available: they are as practical as they are attractive. This includes casters, hardwood legs and chrome legs that can all adapt to the floor covering in place, making it easier to move the bed for cleaning.

*
 « And housekeeping
 becomes child's play. »
 *



Callypige
 Height: 14 cm



César
 Height: 12 cm



Olive
 Height: 12 cm



Empire
 Height: 15 cm



Bloc
 Your choice of height



Carpet Casters
 With Auto-Stop
 Your choice of height



Hardwood floor casters
 With Auto-Stop
 Your choice of height



Set of connection



Aura
 Height: 4 cm



Aura chrome-plated
 Height: 4 cm



Rectangular
 Your choice of height & color



Baseboard supports
 Your choice of height & color

BOXSPRING FASTENING SYSTEM

A fastening system that pivots at the head and locks with Velcro at the foot makes it possible to easily separate the beds, or to make one double bed out of them. Separating the beds makes it easier for the cleaning personnel to work between or under them.

*
 «From "single"
 to "twin" in trice.»
 *



Fastened to the foot of the bed with a Velcro strip.



Magnet attachment of box spring at the head end (view from behind)



Boxspring fastened to the head of the bed with a pivot (seen from the rear).

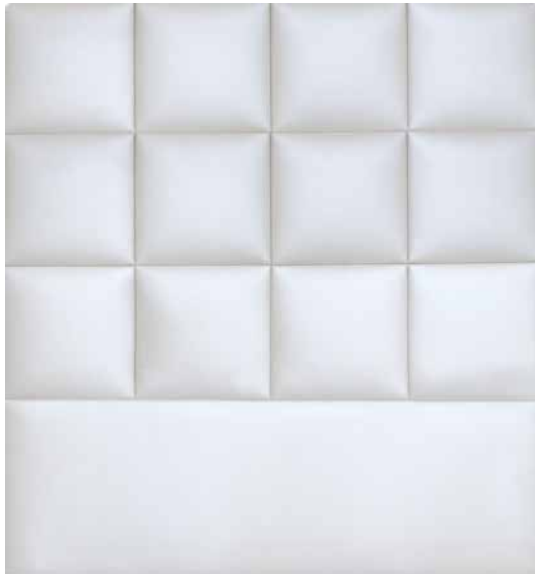


HOTELITE HEADBOARDS

*

*« An Elite headboard custom
designed for your hotel for
a greater comfort and a esthetically
pleasing appearance. »*

*





LIGHTING

LED reading lights





— * —
« Surprise your guests by giving
them the Elite comfort. »
— * —

—*—
*« A single style, your style,
Elite bedding made just for you. »*
—*—



TRIM AND DECORATION

PLAID, BEDSPREAD, BED THROW

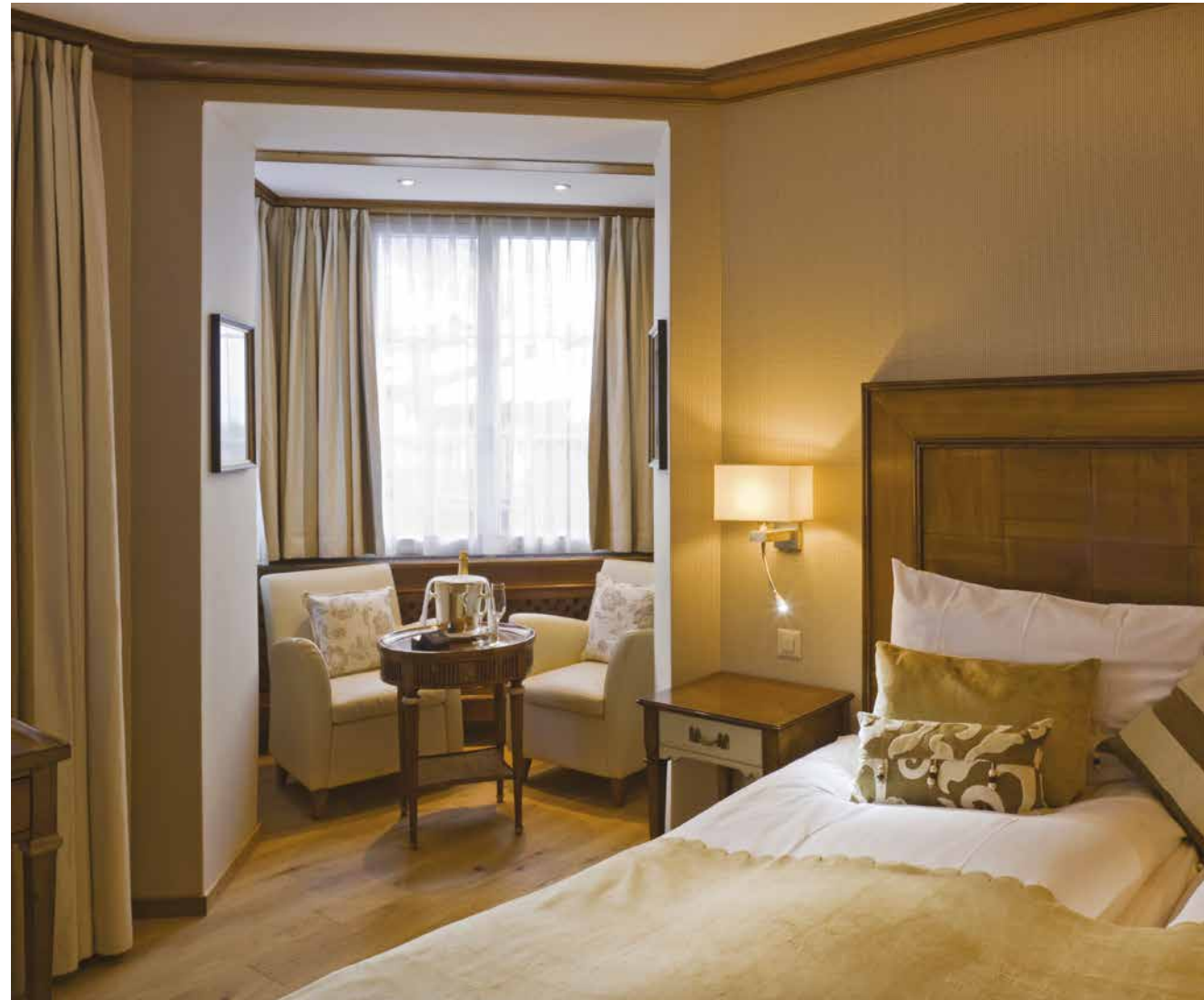
Elite also manufactures a large variety of decorative bed coverings in diverse styles: plain, insulated or decoratively quilted. Elite's offerings are numerous and varied. This wide range and ease of execution allows a personalization and embellishment of each room. The production methods and rigorous workmanship of Elite's workshops guarantee the longevity of these accessories under intensive use.

— * —
*« When "custom-made" goes
side-by-side with intensive use. »*
— * —



DECORATIVE PILLOWS AND BOLSTERS

Stuffed with downy duck feathers for long-lasting loft, Elite's decorative pillows and bolsters come in all shapes and sizes. They come with removable pillow cases in decorative fabrics. Many finishes are also available: with or without ribbing, with flat or pleated trim.





SPARE FURNITURE AND BEDS

With living spaces constantly shrinking, furniture for occasional use is becoming highly prized and can be both practical and attractive. Whether called into service in an emergency or for day-to-day use, Elite designer-quality beds are both functional and durable.

— *

*« Functional, durable
and attractive. »*

— *

PULLOUT BED

Cot bed

Tucked away out of sight, this pullout bed slides away easily under the main bed and is easy to move thanks to its retractable legs; it can also be attached to the main bed hence, converting it into a double bed, a smart solution in rooms with limited space.

—*—
«*Can be supplied with
the look of a sofa.*»
—*—



*Produced in all sizes and styles
Custom finishes*

SOFA BED

Cot bed

A sofa by day, a bed by night ... Hidden under upholstered cushions, the mattress is easily unfolded and put away.

*
« Sleep space of 140/200 cm. »
*



Custom finishes

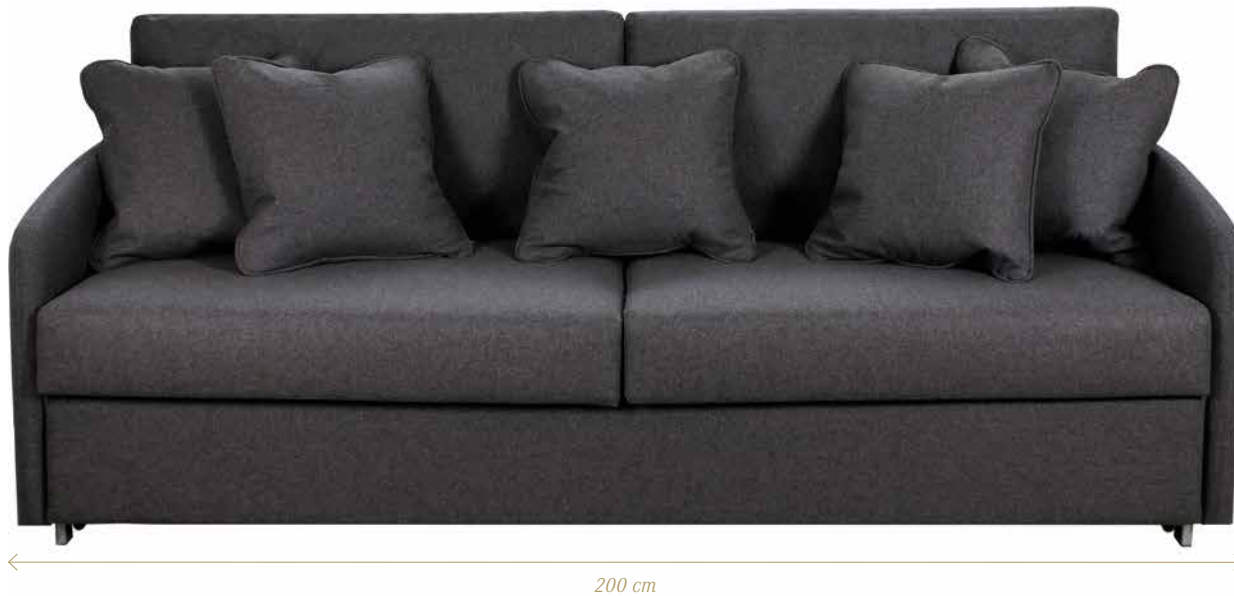


BUNK BEDS

Cot bed

When the room is too narrow to accommodate a sofa bed, you can always make use of the room's height. This sofa converts into two beds, one above the other, with a ladder to reach the upper bunk. A quick change handled by the hotel staff. The children will love it.

—*—
« Two sleep spaces of 80/190 cm. »
—*—



Custom finishes



FOLDING BED

Cot bed

Perfect as a spare bed, it is easy to handle and provides a very respectable sleeping solution thanks to its spring mattress.

*
« Sleep space of 80 / 185 cm. »
*

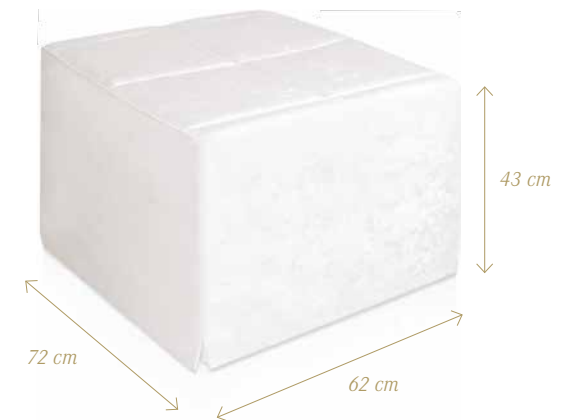


POUFFE BED

Cot bed

Nothing like multi-use furniture in your hotel room ... This pouffe can be used as a chair and can be converted into a cot bed in a trice. Open up, unfold, and use it! Easy to move around on its casters.

*
« Convertible in a flash. »
*



AN EXCEPTIONAL BED
FOR OUTSTANDING CUSTOMERS





BEDDING

Duvets and pillows: sometimes overlooked, however still such delicate and significant items when it comes to the comfort of the guests. If the duvet is too warm or not warm enough, if the pillows are too hard or too soft, you will hear nothing but cries and complaints from the guests. Some hotel owners have already sorted this out and have stolen a march on the competition by featuring the quality of their bedding.

Thanks to its extensive experience in the field, Elite understands better than anyone what the guests expect and the constraints the hotel owners are facing. Elite's response to this challenging task is to offer you a wide variety of duvets and pillows that meet the requirement and needs of each individual. Nowadays more than ever before the hotel owner must give his guests an unforgettable experience to win their loyalty by guaranteeing their comfort and wellbeing: by providing a bedding collection that exceeds the average in every respect - not just the mattress but the boxspring, the mattress topper, the bed linen and the duvet as well. A prudent hotel owner will take care of the issue of hygiene not only by having the duvet and pillows cleaned on a regular basis but by replacing them periodically.

—*—
*«A range of choices
that meets everyone's
requirement and need.»*
—*—



PILLOWS

ELITE DOWNY



Pillow of white goose down and feathers. Generously stuffed, this pillow ensures soft, comfort adapted for every neck. A 100% cotton and very durable cover. Available in all standard dimensions, but also in special dimensions upon request.

Size (cm)	30x40	35x45	40x80	50x70	60x60
Grammage (g)	380	470	850	950	990
Size (cm)	50x80	65x65	60x90	65x100	80x80
Grammage (g)	1'090	1'100	1'400	1'680	1'600



ELITE DUCKY



Pillow of duck feathers and duck down. Generously stuffed for firm comfort. Cover 100% cotton. Available in all standard dimensions, but also in special dimensions upon request.

Size (cm)	30x40	35x45	40x80	50x70	60x60
Grammage (g)	380	470	850	950	990
Size (cm)	50x80	65x65	60x90	65x100	80x80
Grammage (g)	1'090	1'100	1'350	1'625	1'600



ELITE NATURE



Corn fiber pillow. Natural stuffing which will accommodate people who are allergic to feathers and down. Soft and very comfortable, it adapts to every neck. 100% cotton cover. Available in all standard dimensions, but also in special dimensions upon request.

Size (cm)	30x40	35x45	40x80	50x70	60x60
Grammage (g)	200	270	530	580	670
Size (cm)	50x80	65x65	60x90	65x100	80x80
Grammage (g)	600	710	900	1'090	1'050



ELITE POLYSOFT



Hypo-allergenic synthetic fiber pillow. Soft and comfortable with a firm core for optimal neck support. 100% cotton cover. Available in all standard dimensions, but also in special dimensions upon request.

Size (cm)	30x40	35x45	40x80	50x70	60x60
Grammage (g)	180	240	480	530	610
Size (cm)	50x80	65x65	60x90	65x100	80x80
Grammage (g)	540	630	810	980	960



ELITE POCKETWOOL – *An Elite exclusive*



Pillow with a core of miniature pocket springs, stuffed with pure virgin sheep wool. Offers elastic comfort that is particularly appreciated by North American customers who are used to this type of pillow.

Size (cm)	Available in all standard and custom sizes (upon request)
------------------	---

Non washable

ELITE THERAPEUTIC



Pillow made of visco-elastic heat-sensitive foam, ideal for sensitive necks and for those who are used to this type of pillow and that can no longer sleep with a traditional one. Available in one size. Washable jersey cover.

Size (cm)	50x32x10,5
	Thermosensible foam

Washable cover

DUVETS

— *

« *The right solution for perfect temperature control.* »

— *



ELITE DOWNY



Neither too hot nor too cold, this light duvet is stuffed with goose down mixed with white goose feathers. It provides the ideal level of warmth for any season. 100% cotton cover.*

Size (cm)	140x200	160x210	160x240
Grammage (g)	500	600	700

Size (cm)	200x200	200x210	220x240
Grammage (g)	750	800	1'000

Size (cm)	240x240	260x240	280x260
Grammage (g)	1'100	1'200	1'300



ELITE DUCKY



This light duvet is filled with a mixture of duck down and duck feathers. It provides the ideal level of warmth for any season. Cover 100% cotton.*

Size (cm)	140x200	160x210	160x240
Grammage (g)	560	670	750

Size (cm)	200x200	200x210	220x240
Grammage (g)	800	840	1'060

Size (cm)	240x240	260x240	280x260
Grammage (g)	1'170	1'250	1'460



ELITE NATURE



This corn fiber duvet is the natural solution for people who are allergic to feathers and down. Its stuffing, a high-tech biofiber that is very durable and elastic with breathable properties, combines comfort with respect for the environment. 100% cotton cover*

Size (cm)	140x200	160x210	160x240
Grammage (g)	1'000	1'200	1'400

Size (cm)	200x200	200x210	220x240
Grammage (g)	1'450	1'500	1'950

Size (cm)	240x240	260x240	280x260
Grammage (g)	2'100	2'280	2'600



ELITE POLYSOFT



Light hypo-allergenic duvet stuffed with synthetic fibers. This innovative stuffing guarantees the ideal level of warmth. 100% cotton cover.*

Size (cm)	140x200	160x210	160x240
Grammage (g)	1'000	1'200	1'400

Size (cm)	200x200	200x210	220x240
Grammage (g)	1'450	1'500	1'950

Size (cm)	240x240	260x240	280x260
Grammage (g)	2'100	2'280	2'670



*
« Range specially designed
for hotel use. »
*

*Also available in custom sizes upon request.
Bedspreads also offered with rounded corners
at the foot to give a more modern look.

HOUSEHOLD LINENS

Elite has partnered with Swiss and other European bed linen manufacturers to offer you a full range of household linens: from bed sets to bath towels to table linen. Specialists are available to assist you with your choices and with the customization of your linens, giving them that touch of elegance and style that guests are sure to notice. The quality and weave of the fabrics offered are designed for heavy use to preserve your linens soft and bright as new again.

The greatest hotels rely on our expertise when selecting and coordinating all their house linens so as to create an atmosphere and a mood that set them apart from the competition and convey a feeling of luxury and refinement to their guests.



BED LINEN



BATH LINEN



TABLE LINEN



MATTRESS PADS

Made of cotton that is washable in 95°C water, Elite's mattress pads ensure perfect hygiene with no wrinkles under the sheets. Easy to use, they are available as slipcovers or flat pads, with or without elastic.

SILVERPLUS SLIPCOVER



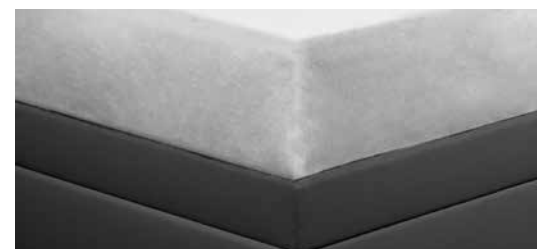
There is nothing more practical than an Elite 100% cotton flannel slipcover, washable at 95°C. It protects the mattress and ensures a good air flow which is indispensable for the well-being. The fitted sheet type slipcover with an elastic all the way round guarantees a smooth and durable support.

PROTECTIVE MATTRESS PADS



The Elite 100% cotton flannel mattress pad is washable at 95°C. It protects your mattress and ensures a good air flow which is indispensable for the well-being. Fastenings with elastic bands on the mattress corners.

WATERPROOF MATTRESS PAD



Adding an extra layer of waterproof protection, this mattress pad promotes excellent hygiene while maintaining comfort and softness.

BEDSIDE MAT

Made entirely of memory foam: your guests will be pleasantly surprised by this extra touch of comfort. This bedside mat is pleasant and agreeable, for a gentle wakeup. Selection of washable covers.

Your choice of washable covers



Bedside mat made of memory foam.

— * —
« *Your choice of
washable covers!* »
— * —



MODEL ROOM

Would you like to compare, test and try Elite products? We offer you the possibility to select the bedding of your choice and to try it for a period that can go up to 6 months without any commitment or cost.

Nothing better to fine-tune your choice and preferences in order to finally ensure your guests the highest comfort, which is the guarantee of a long term investment.

As you can see, there are most certainly a thousand reasons to choose Elite's stuffed beds. Beyond the prices, the superior quality and high-end finishing of Elite's bedding ensure your challenging customers an unforgettable stay, which is definitely the guarantee for a return on investment.

*

*« A range of choices
that meets everyone's
requirement and need. »*

*





SERVICE AND ADVICES

A truly reliable service and an unparalleled responsiveness are guaranteed. Our specialists can advise you on the choice and planning of your investments. Extremely flexible, Elite will be glad to work on your personal decorative cloths. Nevertheless, Elite also offers in collaboration with the greatest manufacturers a wide range of cloths and fireproofed washable leathers that will perfectly be in harmony with the entire decoration of the room. The delivery and the installation of the beds are ensured by our professionals, because at Elite every single detail is taken care of.

A stain, a tear, an accident happen so fast: Elite takes action quickly for a repair, a replacement or even a loan. Elite also takes care of the old beds by evacuating them when time has come.

— * —
*« Truly reliable service,
unparalleled responsiveness. »*
— * —

SMART LEASE

For over a century, hotel owners have relied on ELITE to provide their demanding international customers with beds of exceptional comfort. In 2011, Elite has developed Smart Lease, a new business model, which allows an easier access to superior bedding.

*
 «By promoting quality and durability, Smart Lease represents a real bet on the future.»
 *

Due to its comfort, the carefully selected and generously assembled natural paddings, the meticulous workmanship and its durability, Hotelite bedding gives a strong ally in the quest for the customer's satisfaction and loyalty.

Smart Lease makes this superior bedding affordable and gives the hotel the opportunity to become a world-wide reference in quality sleep.

HOW DOES SMART LEASE WORK?

Elite provides the hotel with a "Swiss made" and European Ecolabel certified and hotel specific mattress. The mattress is equipped with a sensor which registers the use of it. The data is centralised at Elite which invoices the hotel monthly. The hotel pays according to the bed occupancy. No room nights sold, no invoice.

The collected data provides also information about the wear of the mattresses. It allows the hotel to improve the bed rotation. Elite ensures the quality and comfort of the beds notably through a cleaning and disinfecting service.

Many hotels are already partners. Smart Lease is a smart solution for all kind of hotels whether moun-

tain resorts or city hotels, cheap accommodations or luxury suits.

THE INVESTMENT IS REPLACED BY VARIABLE CHARGES.

Instead of buying the bed, it is made available for user fees. Only an occupied bed is charged. 17. Costs depend on bed occupancy. The amount per bed and per night depends on the choice of mattress, toppers and bed cases. The spending is low and can be passed on to customers.

AN ELITE MATTRESS CREATES ADDED VALUE FOR THE HOTEL.

Especially developed for the hospitality industry, Elite beds offer an outstanding comfort to the customers. All the mattresses have been tested (Ecolabel EU and TÜV) and offer a much longer life than conventional beds.

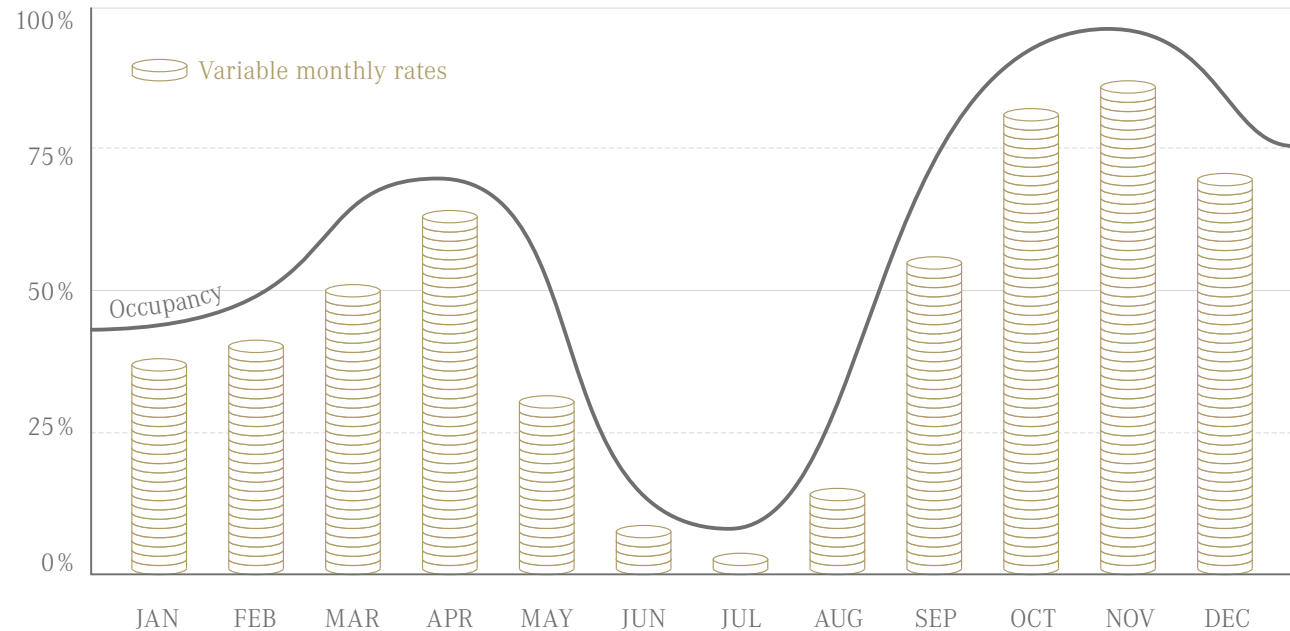
After the durability test TÜV, Elite mattresses keep 94% of their firmness. The bedding quality is the third factor in the choice of a hotel, just after the geographical location and the hygiene level. The bedding quality enhances the attractiveness of the accommodation because a client who sleeps well comes back.

ELITE MANAGES THE HYGIENE OF THE BEDS

Mattresses are periodically inspected and deep-cleaned with the Elite system Ecoclean, a mechanical, non-chemical disinfection. Besides the wear of the mattress is well known through the sensor's data. Elite takes care of the bedding so it can be used for longer. Entrusting the bedding maintenance to a specialist guaranties flawless beds.

SMART LEASE REPRESENTS A REAL BET ON THE FUTURE

Elite beds and mattresses are certified Ecolabel EU. They are entirely hand-assembled with natural paddings of first quality and their life cycle considers grey energy, a local production, the durability of the product and its recycling. Sustainability is at the heart of the approach of Smart Lease. Smart Lease represents an ecologically and environmentally friendly alternative and improved management of natural resources.



Example of hotel occupancy
The cost of Smart Lease is proportional to the bed utilisation

ECOCLEAN

Hygiene and cleanliness are top priorities when it comes to the hotel clients' satisfaction. Failure to do so may expose the hotel to immediate sanction and loss of loyalty.

Ecoclean allows a natural cleaning down to the core of the mattress.



The bed is the main piece of furniture of the hotel room. It is exposed to excessive wear and therefore needs special care. Clients sleep on it but not only. It has to be robust and perfectly clean.

Generally the mattress is the ideal environment for bacteria and dust mites. Heat and moisture created by the sleeping body represent the perfect climate for the proliferation of these organisms. Bed linen even thick ones don't constitute an efficient barrier.

Dust mites are invisible to the naked eye and they are multiplying very quickly. They feed off dead, sloughed skin and their excrements contain potent allergens known to trigger and possibly cause allergic disease for men.

Regular vacuum cleaning of the mattress acts only on the surface and is not powerful enough to reach the dust mites in the inner layers.

Ecoclean is a 100% natural and highly efficient cleaning solution without chemicals.

Both recognized and validated by the European Centre for Allergy Research Foundation (ECARF) and by Hôtellerie Suisse, this cleaning system is being used in 26 countries by more than 6500 technicians.

The cleaning machine is a high technology dust mite disinfection tool, which cleans to the core of the mattress. It kills dust mites, bacteria, spores and other fungi in the centre of the mattress. The Ecoclean disinfection is absolutely chemical free and approved by the medical sector because it meets his high standards.

During the cleaning process, an intense UV radiation causes extensive destruction of the microorganisms. The radiation is absolutely harmless to humans. The machine also generates high-frequency oscillations. Dirt-particles inside the mattress are solved, pulverized and removed by brushing and vacuuming.

This disinfection takes place on-site. The mattress can be used immediately after the cleaning procedure. Periodic cleaning is recommended.



Elite SA

En Roveray 198

CP 54

CH - 1170 Aubonne

T +41 21 821 17 20

F +41 21 821 17 38

elite@elitebeds.ch

www.elitebeds.ch

© Copyright by Elite SA

3rd edition

non contractual pictures